

## **HANDOUTS:**

### 😊 **MERCHANDISING TIPS** 😊

**WOW** your customers by making your School Restaurant a fun and exciting place to visit. These extra-added touches will also make your food, especially fruits and vegetables ----- look and even taste better!

#### **\*GREENERY---GARLAND/ Kale**

Add to Salad Bars, Deli Bars & Cold Display Units for Sandwiches, Fruits or Salads  
Use Runners (Floral & Ivy) ----- Easier to Position in Display Units

#### **\*BASKETS**

- Wire is In! More Sanitary!
- Great for Merchandising Napkins, Fresh Fruit, Straws, Snacks, Utensils,....

#### **\*DECORATIVE TRAYS (Sheet Pans)**

- Add Color & \* WOW \* to Your Serving Lines
- Coordinate with Your Specific Color Scheme or School Colors

#### **\*DECORATIVE PRINTS---PICTURES---POSTERS**

- Use Bright, Colorful Food Pictures
- Match Specific Food Stations with Pictures
- Add Protection & Professionalism to Posters ----- Use Frames or Protectors
- Use Heavy Duty Velcro, Double Faced Tape,... to Mount  
(*Never Tape Items on Outside!*)

#### **\*\*\*\*\* INSTRUCTOR DEMO:**

Show "Sense-ational Food" poster from book, framed.